

**Dear Author/Editor,**

Thank you for choosing Atlantic Books. Please fill in the information below for Editorial Division.

**BOOK PROPOSAL FORM**

**Author(s)/Editor(s) Details**

* Name(s) of the Author(s)/Editor(s):
* Current Affiliation(s), (If any):
* Address for correspondence:
* Email Address(es):
* Contact Information:
* Brief Bio-note (Up to 200 Words):
* List of publication(s), If any:
* Educational Qualification (with Name of Institutions/University):
* Professional Degree (with Name of Institutions/University):
* Membership of Institutions:

**Manuscript Details**

* Proposed Title of the book:
* Proposed Sub-title of the book:
* Theme(s) and Sub-theme(s):
* Authored or Edited Volume:
* Type of Manuscript:
* Length of the Manuscript:
* Approx number of words:
* Number of chapters:
* Appendices:
* Is the entire manuscript ready?
* If no, then number of chapters available for evaluation:
* Expected date of completion of the entire manuscript:
* Does the manuscript include an Index?
* Description/Synopsis:
* Key Features of the Book:
* Table of Contents (Including sub-headings, if any):
* Chapter summary (3-4 lines for each chapter):
* Does the manuscript have illustrations?
* If yes, then
* Black & white photos:
* Black & white lines drawing:
* Coloured photos:
* Coloured lines drawing:
* Is this a new edition?
* If yes, please state the reasons for revision:
* Target Readership:

**Please fill the section below if your manuscript is a Textbook**

* Name(s) of Target Courses:
* UG or PG Level:
* Core paper or Elective paper:
* Estimated enrollment in the course
* Primary course(s):
* Secondary source(s):
* Is the book structured around the syllabus of any particular university/universities?

**Competition and Sales**

* List 5 (minimum 3) competing books in this area:
* How is your proposed book different from the competing books?
* Your estimate of sales of the book:

**Marketing Plan and Suggestions**

Please let us know what sort of marketing and support YOU will provide for the book. Choose as many options as are relevant:

* I have my own social media presence and will promote the book through this
* I have a network of contacts that I can promote the book to
* I teach courses where the book is relevant
* I conduct MDP/EDP programs where the book is relevant
* I am a professional speaker and sell my own books
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date Signature of Author(s)/Editor(s)